

# SOCIAL IMPACT INVESTMENT & SUSTAINABILITY CONFERENCE 2022

*SOLIDARITY AND ACTION IN A CHANGING  
LANDSCAPE: IMPACT INVESTMENT, CARBON  
NEUTRALITY, ESG AND METAVERSE*



*Social Impact Investment & Sustainability Conference 2022*

# SIIS CONFERENCE 2022

- It has been 15 years since impact investing was first introduced by the Rockefeller Foundation in 2007, what are the next trends and practical challenges?
- From the UN's COP26 climate summit to the Chinese government's two carbon targets, how do emerging economies put carbon neutrality into action? How will the implementation of pathways, financing, technological innovation, and rule of law be implemented?
- While the "metaverse" is still a concept if it is coming, how will it evolve in the future?

Co-organized by the Social Impact Investment and Procurement Foundation (SIIP-UN), the S.T.A.R.S. Foundation, and the Steering Committee of the Global Carbon Neutral Action, with the support of the United Nations system the event will be held offline in Hong Kong and webcast globally during March 2022.



Our aim is leveraging the multilateral, professional and neutral nature of the SIIS Conference, we will create a global platform for action-oriented exchange of information, resources, funding, technology and projects, with a broad openness to address the most pressing policy, investment, technology and international collaborative development challenges in the field of impact investing and sustainable development.



Date: March 25-26, 2022 (Fri-Sat)

Format: Global online live broadcast +  
Hong Kong onsite.



# TOPICS OF SIIS 2022

We are bringing together the strengths of policy, rule of law, green investment, technology research and development, global industry and the public to improve efficiency and innovate working methods to achieve the UN Sustainable Development Goals and climate change targets.

## 1 | Social Impact Investing

- Redefining Impact Investing
- Financial returns vs. social benefits
- Impact Investing Themes
- Sustainable Development Finance
- International Impact Investment Evaluation Model
- Characteristics of the China Scenario for Impact Investing
- Impact Investment & Social Platform
- Impact Investment and Wealth Management

## 2 | ESG

- Negative Screening vs. Positive Screening
- ESG System Integrates with UN-SDGs
- Assessment Models and Applicability
- Participation in Corporate Governance
- ESG International Development
- Socially Responsible Investment
- Opportunities and Challenges

## 3 | Carbon Neutrality

- Carbon Neutral Strategies and Policies
- Carbon Neutral Manufacturing and E-Commerce
- Carbon Neutral Investment and Finance
- Carbon Neutral Certification and Trading
- Carbon Neutral Digitization and Upgrading
- Carbon Neutral Trade and Consumption
- Carbon Neutral Education & Culture
- Carbon Neutral Assistance and Collaboration

## 4 | Metaverse & NFT

- Metaverse Future Vision and Development Boundary
- Metaverse and NFT Investment and Technology Innovation
- Blockchain and Artificial Intelligence
- Metaverse Governance and Corporate Social Responsibility
- Metaverse and Sustainable Development
- Creative Driven Future Digital Civilization
- Metaverse, Digital Art, and NFT

# SPEAKERS

SIIS 2022 will invite the leaders that represent various industries and organizations, including Dr. Jan Mattsson, former UN Under-Secretary-General, Ban Ki-moon, former Secretary-General of the United Nations, and Yukio Hatoyama, 60th Prime Minister of Japan. Speakers of SIIS 2022 will discuss the essential topics that hold significant impacts on our future. It is estimated that more than 100 speakers will join the conference and share their insights on social impact investment, ESG, carbon neutrality, and metaverse. Over 10 million audience from various corners of the world will participate in this event.



**DR. JAN MATTSSON**  
Former UN Under-Secretary-General, Chief Strategic Advisor, Social Impact Investing and Procurement Fund



**BAN KI-MOON**  
Former Secretary-General of the United Nations and President of the US Foundation



**YUKIO HATOYAMA**  
60th Prime Minister of Japan



# CARBON NEUTRALITY CONFERENCE

THE CONFERENCE WILL BE CARBON  
NEUTRAL THROUGHOUT THE PROCESS

01

The offline venue does not use paper, the conference manual and materials are shared by scanning the code, the conference tea break will provide carbon neutral coffee and tea bags.

02

Invite carbon exchange to the conference venue, all attendees (including foreign guests and on-site attendees) will get their emission reductions traded at the conference site through Alipay.

03

All offline attendees and visitors use the Carbon Footprint software two weeks in advance and are encouraged to accumulate personal emission reductions through cycling, public transportation and online trading.

04

The organizing committee will calculate the carbon emissions of the conference itself and choose a site to plant trees to achieve the same amount of carbon sinks and achieve the goal of carbon neutrality.

# EXPECTED OUTCOMES



## Social Impact Investment & Sustainability Conference 2022

**1.5M**

ONLINE VIEWS

**100+**

LEADING  
SPEAKERS

**30+**

COUNTRIES

**30+**

MEDIA PARTNERS

It is expected that SIIS Conference 2022 will welcome participants from Asia, South America, North America, Africa, Europe, and Oceania.

