

# ESG BRIDGING PROGRAMME FOR STUDENTS AND RECENT GRADUATES

(Course Code:92103)



## 1. Programme Objectives

- Prepare university students and young graduates for the green jobs market by bridging the knowledge and skills gap between the capacity of fresh graduates and the requirements of a sustainability/ESG job.
- Provide guidance and advice to students and young graduates in their green career and professional development

## 2. Learning Outcomes

After completing the bridging programme, you will:

- Understand the scope of a sustainability/ESG/green job
- Acquire basic but essential knowledge of key sustainability/ESG topics
- Acquire basic skills to perform sustainability/ESG related tasks
- Understand the sustainability/ESG needs of the business sectors and policy landscape related to this topic in Hong Kong
- Grow your professional network
- Receive a certificate issued by BEC after completing the programme and meeting certain requirements

## 3. Programme Details

Date: 13 Jan 2024 (Sat), 20 Jan 2024 (Sat), 27 Jan 2024 (Sat)

Time: 09:30-17:30

Venue: Business Environment Council, 77 Tat Chee Avenue, Kowloon Tong

Course Fee: HK\$3,000

Language: English Supplemented with Cantonese

Registration Deadline: 6 Jan 2024

**\*Priority registration is available for current tertiary students or individuals with less than 3 years of work experience. Other interested individuals can contact BEC for inquiries.**

## Supporting Organisations



Hong Kong Environmental  
Industry Association  
香港環保產業協會



THE HONG KONG  
INSTITUTION OF ENGINEERS  
香港工程師學會

Environmental Division  
環境分部

Click [here](#) for  
registration!

## 4. Programme Rundown

Theme	Time	Topic	Speaker
<b>Day 1 (13 Jan 2024)</b>  <b>ESG and Sustainability Reporting</b>	09:30 – 09:40	Welcome and introduction	Simon Ng Chief Executive Officer, Business Environment Council
	09:40 – 10:15	<ul style="list-style-type: none"> <li>Introduction to ESG</li> <li>Sustainability Reporting and Regulatory Requirements</li> </ul>	Samantha Kong Senior Manager, Business Environment Council
	10:15 – 12:00	<ul style="list-style-type: none"> <li>“E” of ESG - Environmental</li> </ul>	TBC
	12:00 – 13:00	ESG and green finance opportunities	
	13:00 – 14:00	Lunch break	
	14:00 – 15:30	<ul style="list-style-type: none"> <li>“S” of ESG – Social</li> <li>“G” of ESG - Governance</li> </ul>	Samantha Kong Senior Manager, Business Environment Council
	15:30 – 16:30	Corporate’s expectation on ESG / sustainability talents	Peter Lee General Manager, Sustainability of the Airport Authority
	16:30 – 17:30	Process and lesson learnt from ESG / sustainability reporting	Jasper Chan Senior ESG Manager, Towngas
<b>Day 2 (20 Jan 2024)</b>  <b>Government Policy and Business Response to Environmental Issues</b>	09:30 – 12:00	<ul style="list-style-type: none"> <li>Major environmental issues and government policies in Hong Kong</li> <li>Impact of climate change on the business sector</li> </ul>	Merlin Lao Head of Policy & Research, Business Environment Council
	12:00 – 13:00	Guest speaker <ul style="list-style-type: none"> <li>Corporate response to climate change, Net Zero and the waste challenge</li> </ul>	Suzanne Cheung Head of Public Affairs, Communications and Sustainability, Swire Coca-Cola HK
	13:00 – 14:00	Lunch break	
	14:00 – 17:30	<ul style="list-style-type: none"> <li>Introduction to greenhouse gases and carbon management</li> <li>Science-based target</li> <li>Carbon audit 101 and carbon management plan</li> <li>Group discussion</li> </ul>	Sophia Lau Director, ASEL Environmental Consulting Company Limited
<b>Day 3 (27 Jan 2024)</b>  <b>Sustainability professional pathway</b>	09:30 – 11:30	<ul style="list-style-type: none"> <li>Environmental management and auditing</li> <li>Case studies on environmental management and auditing</li> <li>Roles and Responsibilities of Sustainability Department / ESG consultants</li> </ul>	Sophia Lau Director, ASEL Environmental Consulting Company Limited
	11:30 – 12:30	<ul style="list-style-type: none"> <li>Membership Requirement of the professional body</li> <li>Expectation of a qualified professional</li> <li>Actual working environment of ESG / Sustainability consultant</li> </ul>	Hauman Yeung Director, Ascent Partners Advisory Service Limited
	12:30 – 14:00	Lunch break	
	14:00 – 16:30	<ul style="list-style-type: none"> <li>Quiz (100 MCs)</li> <li>Quiz paper review</li> <li>Course evaluation</li> </ul>	Samantha Kong Senior Manager, Business Environment Council
	16:30 – 17:30	<ul style="list-style-type: none"> <li>Presentation of certificates</li> <li>Photo taking</li> <li>Closing</li> </ul>	Simon Ng Chief Executive Officer, Business Environment Council

## 5. About the Speakers



### **Ir Dr Samantha Kong - Senior Manager, Business Environment Council**

Samantha is an award-winning engineer and has been involved in environmental, planning and sustainability projects across Hong Kong, Macau, China, Singapore, the Philippines, Thailand and Qatar. She manages environmental management and ESG consultancy projects, also develops and delivers training for corporations. Samantha has over 9 years of consultancy experience, both locally and overseas. She held a senior management role at Arup, where she led sustainable design and provided advisory services for major infrastructure projects. In addition, she has extensive experience in environmental impact assessments and environmental assessments for planning applications.

She is a passionate advocate in sustainable development, she has been teaching as a Visiting Assistant Professor at The Hong Kong Polytechnic University and is frequently invited to speak at industry events. Beyond her professional responsibilities, Samantha serves in strategic governance roles appointed by the Hong Kong Government. She is currently a Member of the Advisory Committee on Built Heritage Conservation, Member of the Green Tech Fund Assessment Committee, and previously appointed as the youngest Member of the Advisory Council on the Environment, the highest advisory body to the Government on environmental matters. She has received multiple accolades for her work, including Asia Pacific Eco-Business Youth A-List in 2021, Institution of Engineering and Technology HK Young Woman Engineer of the Year in 2020, North America Association for Environmental Education in 2018 and HK Top 10 Outstanding Youth in 2014.



### **Mr Peter Lee - General Manager, Sustainability of the Airport Authority**

Mr. Lee supports, guides and advises the Authority on the formulation and implementation of a long-term sustainable development strategy. He leads a team to manage the full spectrum of environmental issues related to the development and operation of Hong Kong International Airport, and to integrate sustainability into every facet of the organisation. Before joining the Airport Authority in June 2012, Mr. Lee has over 20 years' experience in environmental and engineering consultancy, leading and managing the EIA studies for a number of major infrastructure and urban development projects. Mr. Lee is a founding fellow of the Hong Kong Institute of Qualified Environmental Professionals and the Secretary General of the Marine Ecology Enhancement Fund and the Fisheries Enhancement Fund.



### **Mr Jasper Chan - Senior ESG Manager, The Hong Kong and China Gas Company Limited (Towngas)**

Jasper Chan is the Senior ESG Manager at Towngas. He focuses on formulating and driving the overall ESG strategy of the Group's diversified businesses, and engaging with internal and external stakeholders to improve ESG performance. He is a Chartered Engineer in both HK and the UK, and Professional Member of The Chartered Institution of Water and Environmental Management, The Energy Institute, The Institution of Gas Engineers and Managers.



### **Mr Merlin Lao - Head of Policy & Research, Business Environment Council**

Merlin leads the team to develop clear policy positions on pressing climate and environmental topics in Hong Kong, through undertaking research on latest domestic and international trends, engaging with the Hong Kong SAR Government and connecting insights of the local business sector. He is keen on net-zero transition that not only looks at decarbonisation, but also a more equal and liveable built environment.

Mr Lao is a programme management professional with over 10 years of climate change and environment career experience across private, public and non-profit sectors in East Asia, with major exposure in Mainland China, Hong Kong, Macau and South Korea. Prior to joining BEC, he was the senior programme manager at an international non-governmental organisation driving sustainable cities agenda in China, Japan, Mongolia and South Korea, covering topics such as air quality, low-emission development, urban resilience, circular economy and nature-based solutions.



### **Ms Suzanne Cheung - Head of Public Affairs, Communications and Sustainability, Swire Coca-Cola HK**

Suzanne Cheung is a highly experienced sustainability and corporate communications professional, with over 13 years in senior positions across different industries. She is a Corporate Member of the Hong Kong Institute of Environmental Impact Assessment and the Hong Kong Institute of Qualified Environmental Professionals.

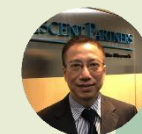
As the Head of Public Affairs, Communications and Sustainability at Swire Coca-Cola HK, Suzanne plays a key role in conveying corporate developments and achievements to relevant stakeholders. She is also responsible for leading the implementation of the Swire Coca-Cola 2030 SD Strategy, which encompasses sustainability strategies and plans for 'Planet', 'Product' and 'People'.

Suzanne is an active contributor to the industry. She serves as Board of Examiners member for the Hong Kong Sustainability Awards in 2021. and 2022, Membership Committee member for the Hong Kong Institute of Qualified Environmental Professionals, mentor of HKUST School of Science in 2022, and judge for the 2023 PR Awards by Marketing-Interactive. She is often invited to lead industry discussions on sustainability-related policies and regulations in the Hong Kong Beverage Association and Drink Without Waste.

**Ir Sophia Lau - Director of ASEL Environmental Consulting Company Limited**

Ir Sophia Lau has been working in Environmental field for over 20 years. As a Chartered Environmental Engineer, she has been heavily involved in large EIA projects and played a key role in delivering green solutions on behalf of contractors in Hong Kong. After serving construction industry for 7 years, Ir Lau joined Cathay Pacific Airways and Airport Authority Hong Kong leading various ESG/Sustainability projects. Having spent over 15 years at the Hong Kong International Airport on operation and expansion projects, Ir Lau became a construction and aviation sustainability expert.

Ir Lau is a certified carbon auditor and an ISO 14001 lead auditor. Over the years, she conducted ISO14001 / carbon audits for over 50 companies in Hong Kong and assisted companies in the development of carbon reduction plan and carbon target setting. With her passion in building a sustainable world, she has been recently devoted herself in providing trainings to corporates and nurturing the future generations. Being the founder of ASEL Environmental Consulting Company Limited, she is currently teaching at HKIA Aviation Academy and providing training courses at Business Environment Council. Since 2017, she has been appointed by the University of Hong Kong as Honorary Lecturer for Master Degree in Environmental Management.

**Mr Hauman Yeung - Director, Ascent Partners Advisory Service Limited**

Mr. Yeung obtained a Master's Degree in Finance from the Hong Kong Polytechnic University. Since 1988, he has been actively involved in the environmental movement in Hong Kong.

In 1997, he served as a special consultant for the United Nations Framework Convention on Climate Change (UNFCCC) during the Kyoto Protocol. In 2008, he co-founded Ascent Partner Group Service Limited. In 2016, he established the ESG (Environmental, Social, and Governance) department and has since overseen the production of over 400 ESG reports for listed companies in Hong Kong. As a result, Ascent Partners has become one of the leading players in the ESG field.

In December 2019, Mr. Yeung was invited as a trainer for a program organized by the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), specifically a National Workshop on Capital Market Development and Green Bond Issuing in Bhutan. He collaborated with the Hang Seng University of Hong Kong to develop an ESG framework for small and medium-sized enterprises (SMEs) in Hong Kong, utilizing data from various commercial providers such as MSCI, SASB, FTSE, Sustainalytics, and Syntao. Since 2021, he has also served as a technical consultant on the judging panel for the ESG Recognition Award, a collaborative initiative by The Hang Seng University of Hong Kong and Master Insight. In 2022, Mr. Yeung was engaged by the United Nations as a special consultant for UN ESCAP to contribute to the development of the Asia Pacific Green Deal project. Furthermore, in 2023, he was appointed as a member of the Programme Advisory Committee for the MSc in Sustainable Global Business at the Chinese University of Hong Kong, serving a two-year term.

## Terms & Conditions

1. Enrolment will only be processed and considered with a fully completed application form and the appropriate course fee.
2. Course fee paid by crossed cheque should be made payable to "Business Environment Council Limited".
3. If there is a course quota, enrolment will be accepted on a first come, first served basis.
4. Successful applicants will be notified at least 5 working days before the commencement of the course.
5. Course fee paid is non-refundable, except under special circumstances as listed below:
  - Course cancellation due to the hoisting of typhoon signal no.8 or above, or black rainstorm warning 3 hours before the commencement of the course.
  - Course cancellation due to insufficient enrolment. Unsuccessful application due to full enrolment.
6. Business Environment Council Limited ("BEC") reserves the right to cancel any course or reject any enrolment at its sole discretion, and BEC's decision will be final.
7. Personal data including contact information will be used by BEC for its communications and direct marketing purposes, including distribution of newsletters and promotions of events, training courses and other activities. If you do not wish to receive any further promotional materials from BEC, please send an email to [unsubscribe@bec.org.hk](mailto:unsubscribe@bec.org.hk)
8. Information provided will be kept strictly confidential and will not be sold, reused, rented, loaned, or otherwise disclosed to third parties.

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