



Popularity Award (人氣獎)

Entry Requirement for the Environmental Paper Award (EPA) 2020

Background:

The “Popularity Award” – a new award specifically designed for the HKIE Environmental Division (EVD) Environmental Paper Award (EPA) 2020 to promote the use of social media and to effectively promote your engineering ideas to readers outside your usual business circle, friends and family.

Award Details:

EPA 2020 participants are invited to submit “a social media post” along with their environmental paper to qualify for entry of the popularity award.

Your social media post will be posted by EVD committee member on EVD official Instagram and Facebook account. To join, EPA 2020 participants shall submit the following:

- A photo / image / illustration that can effectively showcase or summarize the idea of your environmental paper (**jpeg format**)
- Maximum 150 words caption that could cover the topic of your paper, your insights on sustainable development, your innovation considerations, impact to environment and / or cost effectiveness of your project (**emojis are also welcome!**) 😊😊😊

- Up to 20 hashtags (e.g. #sustainable, #climatechange, #tech)
- Propose tagging accounts, if any (such that more people see your post and can vote for you)

Competition Rules:

- Once your media post has been posted by EVD member, outsiders (potential voters) will be able to read your post publicly and can start voting for you.
- Your social media post will be posted on EVD Facebook and Instagram site a few days after the closing of the paper submission.
- The voting deadline will be on the day when judging panels finished reviewing all paper submissions. **(tentative date: early-mid Apr 2021)**
- The post gets the most number of “likes” on Facebook  / “love” on Instagram  ” will be the winner of the popularity award.
- Only “likes / loves” from followers of EVD’s Facebook and Instagram account respectively would be counted
- All voters automatically enter the lucky draw for souvenirs. The winning voters will be contacted via Facebook / Instagram.

Enquiry

If you have any questions about this award, please contact
Ir Jacqueline Chan at jytchan@hkelectric.com



Facebook



Instagram



Website