

Technical Seminar Sustainable packaging journey for Swire Coca-Cola Hong Kong

Date, Time & Venue

Date: 25 November 2019 (Monday)
Time: 19:00 – 20:00
Venue: Meeting Room, 9/F Island Beverley, No. 1 Great George Street, Causeway Bay Hong Kong
Fee: Free of Charge for CIWEM Members, CIWEM IPOs (EPD, DSD, WSD, CityU) (2 quota for each IPO) and HKIE Members
Non-members: HK\$100

Programme Highlights

Swire Coca-Cola Hong Kong is determined to manage the impact and the footprint we have on single-use beverage packaging. To align with the four-point strategy of “Drink Without Waste” - reduce, redesign, recover and recycle, we aim to use 100% technically recyclable packaging and to minimize the weight of packaging. We do this by applying improved packaging design, using new technologies, and participating in partnerships with key stakeholders to work towards a closed-loop economy.

In this presentation Suzanne will share the past achievements, committed plans and challenges faced in this sustainable packaging journey.

About the Guest Speaker



Suzanne Cheung is a Corporate Member of the Hong Kong Institution of Environmental Impact Assessment and the Hong Kong Institution of Qualified Environmental Professionals with over 20 years of experience, the last 12 of which have been in senior positions in NGOs and private sector.

Suzanne has diverse expertise related to environmental sustainability, covering policy advocacy, strategy and management; awareness promotion and training; research and survey; climate change; waste management; green purchasing and environmentally preferable products.

Under her past roles in NGOs such as Friends of the Earth (HK) Charity Limited, WWF Hong Kong and Business Environment Council, Suzanne developed corporate strategies and plans; led policy responses; execute industries engagement programmes, recognition schemes and sustainability consultancy support to different organisations.

Suzanne currently works at Swire Coca-Cola HK Limited as Head of Sustainability and oversees public affairs and communications. Her main task is to lead, execute and communicate the sustainability commitments of Swire Coca-Cola HK, especially regarding beverage packaging materials.

Registration & Enquiries

Please complete the [on-line registration form](#) on or before 18 November 2019. Successful applicants will be informed individually by email. Only registration form with all entries duly completed will be processed. All personal data collected in the registration form will only be used to process the application for this event, and will be destroyed immediately after close of the event. For enquiries, please contact Ms Cheng by email: info@ciwem.hk.

Notes

1. This visit is limited to 80 participants. Registration is accepted on a first-come-first-served basis, and preference will be given to CIWEM members, CIWEM IPOs and members of HKIE.
2. Successful applicants will be informed by email. Payment method will be advised where applicable. Those who failed to show up will need to cover the financial implication and will not be entertained in two subsequent CIWEM HK events.
3. The Participants should arrange for their own insurance.
4. Attendance certificate will be awarded after the technical seminar.
5. Adverse weather arrangement: In case Tropical Cyclone Warning Signal No. 3 or higher, or any Rainstorm Warning is issued on the scheduled date, the visit will be cancelled automatically. CIWEM HK will notify the participants of the subsequent arrangements accordingly.

Co- Organiser